

TANNER · BISHOP

ATTORNEYS

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March 2, 2011

By Electronic Mail and United States Mail

Harold Rosenbaum
Jason Mendelowitz
Trade Show Graphics, Inc.
Razzle Dazzle Graphics, Inc.
53 Lenape Drive
Montville, New Jersey 07045

Re: *Trade Show Graphics, Inc. v. AdStep, Inc.:*

Dear Harold and Jason:

Please accept our congratulations on settling the referenced litigation. This is an excellent result for you and your future business activities.

With the settlement and the litigation concluded, there are several important considerations for your marketing of your own unique stair graphic product.

Now that your business association with AdStep, Inc. has concluded neither Trade Show Graphics, Inc. nor Razzle Dazzle Graphics, Inc. will sell graphics using the AdStep process (AdStep® Graphics U.S. Patent (#6041533)).

Trade Show Graphics, Inc. and Razzle Dazzle Graphics, Inc. now have an absolute right to produce, sell and install their own stair graphic product without a lamination layer, without interfering with AdStep's patent rights or risking litigation with AdStep as to whether such a product infringes on AdStep's intellectual property rights. Additionally, your customers will be protected from any claim for patent infringement by Adstep so long as they purchase your unique product and use it as directed. I'm sure your customers will appreciate the usefulness and benefits of this unique product.

Sincerely,

TANNER BISHOP



Thomas E. Bishop

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LITIGATION TRIALS APPEALS